



HEALTHCARE
CALIFORNIA

NEWS RELEASE

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APPOINTMENT

HealthCare California has announced the appointment of John J. Gustafson as Account Executive for the Fresno and Clovis region.

In making the announcement, Devin S. Nugent, **HealthCare California's** Chief Operating Officer, stated:

We are very pleased to have John join our company. He brings experience, enthusiasm and exceptional customer service skills to **HealthCare California**.

As our company continues to expand its service area, John will be an integral part of this effort. In addition, he will strengthen our high-energy and innovative marketing team in the Fresno and Clovis area. More importantly, John will provide enhanced services to our network of health care referral sources.

Mr. Gustafson attended California State University, Fresno and graduated with a Bachelor's degree in Mass Communication and Journalism.

Mr. Gustafson was previously employed by KGPE- TV, CBS Channel 47 where he served as the assistant to the General Manager.

With a strong passion for community service, he has contributed his time and talents to several community organizations in central California. These include the United Way and the Link Team at the Well Community Church. Earlier this year, Mr. Gustafson teamed up with NFL Linebacker Zack Follett and led the marketing group to raise funds for the Red Cross in its earthquake disaster relief work in Haiti.

Mr. Gustafson's contributions to serving the needs of the community will greatly complement **HealthCare California's** ongoing commitment to assisting needy residents and organizations within the company's service area.

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HealthCare California is the central valley's largest Medicare certified home health agency, providing skilled nursing, physical/occupational/speech therapy and social services to homebound patients. With offices in Fresno and Visalia, it serves patients from Merced to Porterville. **HealthCare California** has been consistently recognized as a Homecare Elite Top Agency based upon clinical results ranking it in the top 25% of home health agencies nationwide. For more information about **HealthCare California**, please visit www.healthcal.com.